

## In our Centenary year, we are delighted to present the culmination of a Century of equipment innovation. understanding you and your business, and by appreciat demands you place on equipment, our vision to transformation.

By understanding you and your business, and by appreciating the demands you place on equipment, our vision to transform everyday functional products into multi-functional experiences is embodied in every concept. As a result, Takara Belmont is revered globally for timeless design, superior quality and advanced technical innovation that has redefined equipment expectations, transformed service experiences and advanced the industry on a global scale.

WELCOME

By absorbing international fashion and interior design trends we have also created awe-inspiring salon designs that reflect the dreams and aspirations of salon owners whilst maximising service opportunities and commercial potential.

Importantly, our founding principle of exemplary service remains as crucial as ever. We never forget that together we are stronger and this partnership ethos has never been more vital to the future advancement and prosperity of our industry.

We appreciate your interest in Takara Belmont and look forward to being of service to you.

### REDEFINED LUXURY FROM A CENTURY OF INNOVATION



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# BARBER COLLECTION

# DISCOVER THE WORLDS MOST ADVANCED BARBER COLLECTION

Barbering is in our DNA and our global reputation is defined by timeless design, superior quality and sublime comfort across our entire range. Often impersonated, yet never equalled... it has to be Takara Belmont.

#### **BARBER CHAIRS**

Apollo 2

Apollo 2 Elite

Apollo 2 Icon

Dainty

GT Sportsman

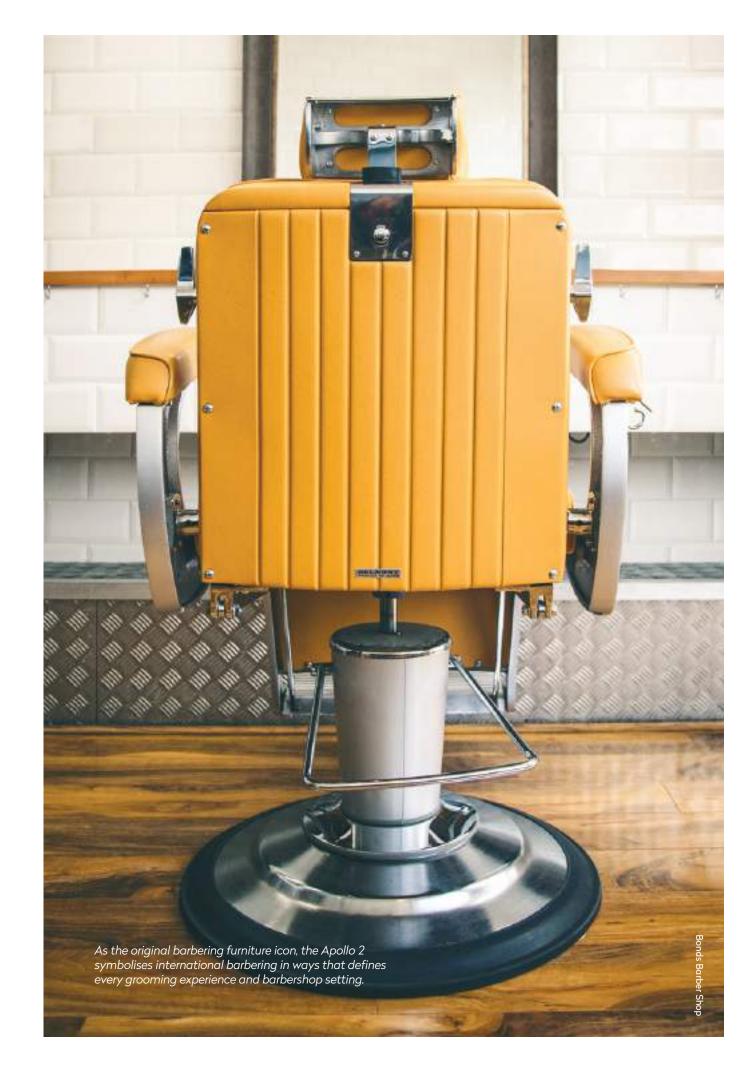
Legacy 95

#### **MOTORISED CHAIRS**

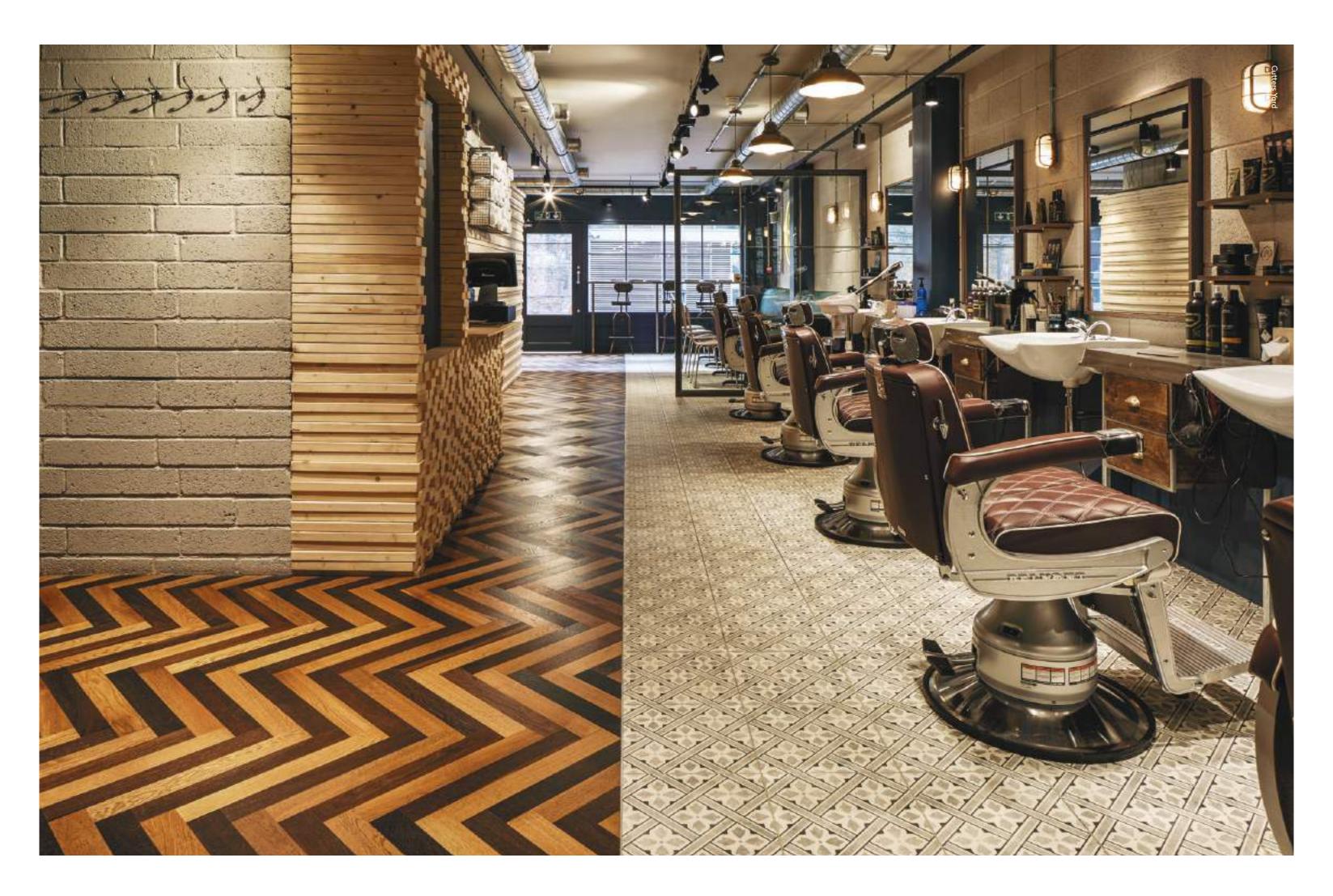
Inova EX

Legend

Maxim





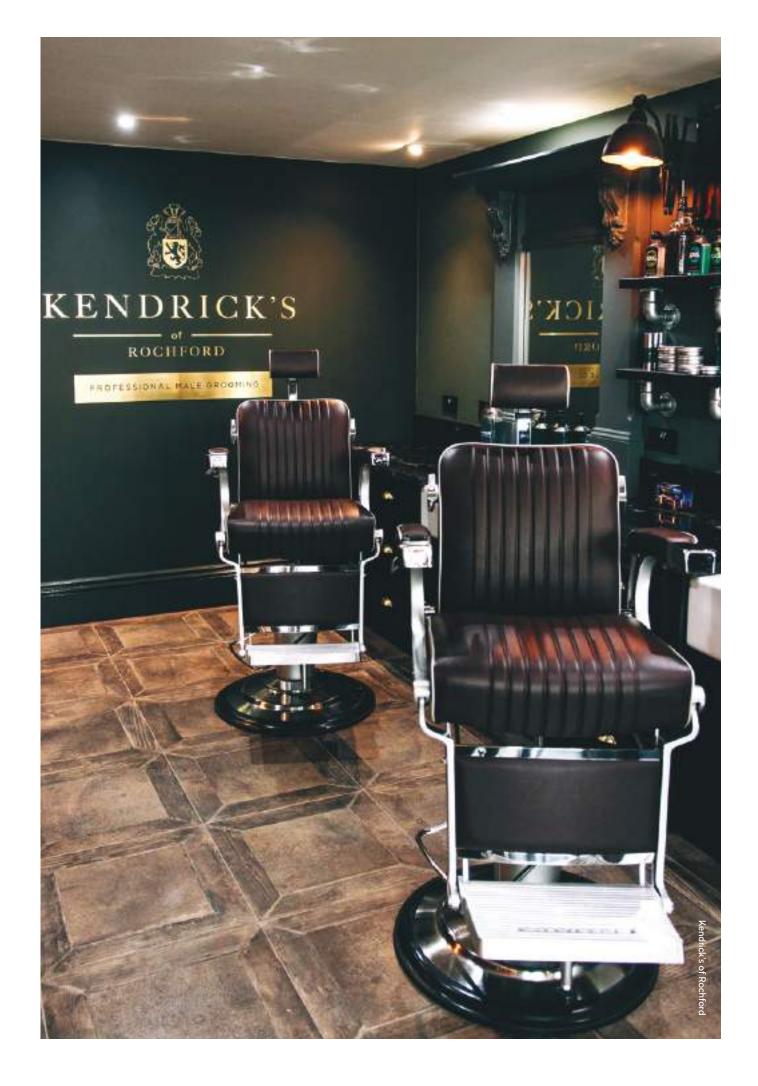




### BARBER CHAIRS

The epitome of world-class barber chairs since 1921.
Often impersonated yet never equalled.





#### APOLLO 2



- A / Spring-loaded seat cushion padding
  B / Manicure Bowl and Ring (optional add on)
  C / Armrest with or without ashtray
- D / Extendable and removable 'Belmont' branded headrest

- E/ Contrast piping
  F/ Cast iron metalwork
  G/ Hydraulic pump with 360° lockable rotation
  H/ Footrest with stopper
  I/ Classic heelrest (optional add on)



**Gloss White** Metalwork



Gloss Black Metalwork







3 colour options

#### THE APOLLO SERIES

SP-RH2

Reassuringly robust and distinctive in design, the cast iron signature frame and padded armrests with chrome cuffs are enhanced with iconic traditional features including a towel rail and optional shaving bowl. Heat-pressed upholstery\*, base options, customisable features and upgrades enable the Apollo 2 to be tailored to your needs.



**FEATURES** 

**Contrast Piping** Apollo 2 (all versions)



**Ashtray** Apollo 2 (all versions)



Japanese heat-pressed or special stitch-sewn upholstery \*Apollo 2, Apollo 2 Elite



APOLLO 2 ELITE - SINCE 2016

The first evolution of the Apollo 2 dynasty with refined matt or gloss black or white gloss metalwork and contrasting piping.









3 colour options

Hydraulic

SP-RH2



MTR2

APOLLO 2 - SINCE 1961

iconic global status.

Often impersonated,

yet never equalled.

3 colour options

#### **COMPATIBLE BASES**

Select from traditional hydraulic bases or add a motorised option for more contemporary functionality. All bases offer a 360° lockable rotation.

See pages 144-147 for upholstery colour swatches.



MTR2



#### **COMPATIBLE BASES**

Select from traditional hydraulic bases or add a motorised option for more contemporary functionality. All bases offer a 360° lockable rotation.

APOLLO 2 ICON - SINCE 2017

Apollo 2 radiates luxury with quilted diamond stitching that advances this icon of barbering

to new echelons of refinement and comfort.

Our latest iteration of the

**Contrast stitching** Apollo 2 Icon





bowl & ring Apollo 2 (all versions) (Optional add on)







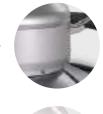


3 colour options



#### COMPATIBLE BASES

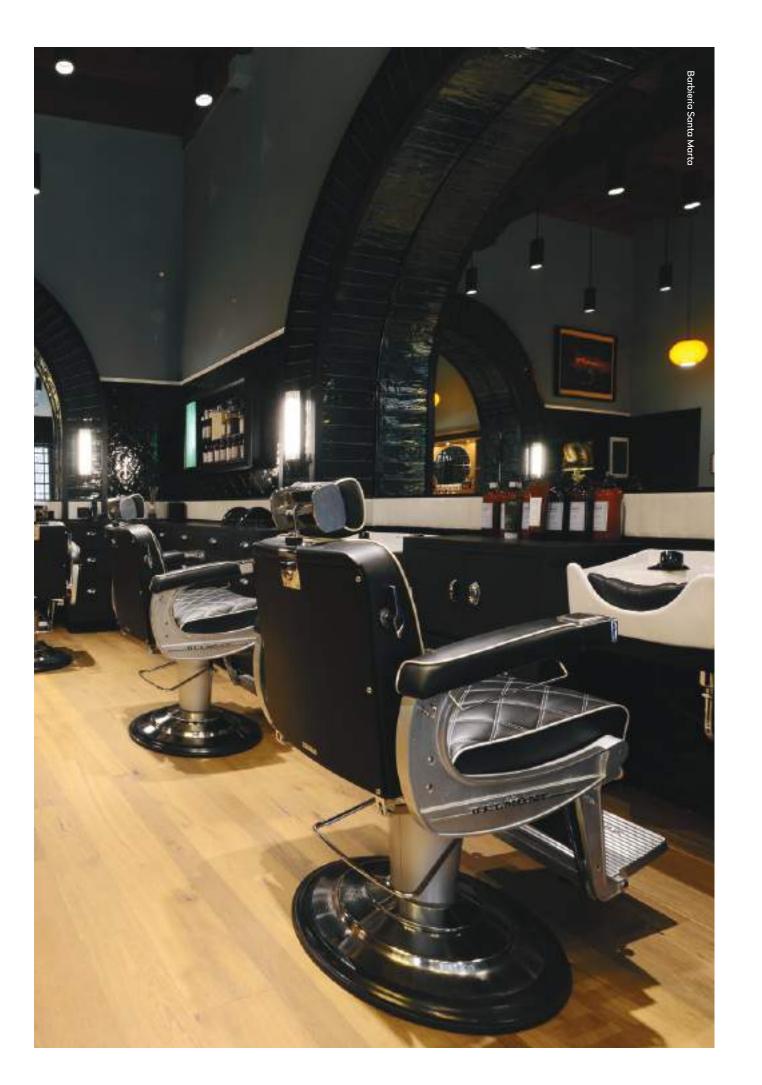
Select from traditional hydraulic bases or add a motorised option for more contemporary functionality.
All bases offer a 360° lockable rotation.







3 colour options



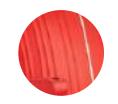




**FEATURES** 



**Reclining lever** on right side



Stitch-sewn upholstery only



**Bowl and ring** (Optional add on)

#### DAINTY

 $A\,modern\,classic\,inspired\,by\,decades\,of\,tradition\,and\,timeless\,style\,that$ retains its enduring appeal and global popularity.

#### **DAINTY**

Functionally-rich with recline and full rotation motions ensure complete comfort, along with padded armrests and Japanese heat-pressed upholstery for distinctively impressive styling. Tailor to your specification with contrasting piping, colours and base options.



**FEATURES** 



**Reclining lever** on left side



Japanese heat-pressed or special stitch-sewn upholstery



**Contrast Piping** 









3 colour options







#### **COMPATIBLE BASES**

Select from traditional hydraulic bases or add a motorised option for more contemporary functionality. All bases offer a 360° lockable rotation.

See pages 144-147 for upholstery colour swatches.





#### **COMPATIBLE BASES**

Select from traditional hydraulic bases or add a motorised option for more contemporary functionality. All bases offer a 360° lockable rotation.



#### LEGACY 95

A reinvention of our earliest barber chairs refined for the modern era. Robust, reliable and supremely comfortable, this 95th anniversary edition chair is retrospectively authentic for barbers with a penchant for genuine vintage.

A cast iron frame ensures solidity, as recline and full rotation ensures complete comfort. Luxuriously padded upholstery to the back, seat, armrests and removable headrest promotes total relaxation. Tailor to your specification with base options and other upgrades.

#### **FEATURES**





Frame Options Silver or White



Additional Recline Left Lever (Optional add on)



Gown Rods
(Optional add on)



Dryer Holder



Headrest Holder









Select from traditional hydraulic bases or add a motorised option for more contemporary functionality.
All bases offer a 360° lockable rotation.









### MOTORISED CHAIRS

The synthesis of advanced technology and sublime luxury with over a Century of inherent expertise for the ultimate in engineering precision and pure indulgence.



Extremely handsome, Inova EX commands attention for style, comfort and function in equal measure. 360° lockable rotation, newly introduced flex and stretch material, a synchronised extending legrest and lumbar support comfort your client.

See pages 144-147 for upholstery colour swatches.





Fully recline into the perfect treatment position at the press of a button and programme the most popular configurations for your most prevalent treatments.

#### Motorised chair features

- A / Padded armrest upholstery
  B / Removable upper backrest section
  C / Integrated adjustable and removable
  headrest
- D / Lumbar support
  E / Fully motorised chair with control pad on both sides



IVFW Model Shown

SPECIFICATION

#### Inova Model No Legrest & Backrest Movement **Backrest** Footrest IVFB Fixed legrest & backrest recline Standard Fixed footrest IVFS Fixed legrest & backrest recline Removable upper backrest Fixed footrest **IVFT** Individually adjustable (full-flat) legrest Fixed footrest IVFW Individually adjustable (full-flat) legrest Removable upper backrest Detachable footrest

nova Model No	Backrest	Foot Step	Headrest	Armrests
VFB				
	Backrest cover	N/A	Headrest cushion cover	Armrest cover (2 pieces)
/FS				
	Upper backrest cover	N/A	Headrest cushion cover	Armrest cover (2 pieces)
/FT				
	Backrest cover	N/A	Headrest cushion cover	Armrest cover (2 pieces)

Footrest rubber cover

Headrest cushion cover

Armrest cover (2 pieces)

#### COMMON FEATURES

Inova Model No.	360° Lockable Rotation	Dryer Holder	Lumbar Support	Upholstered Armrests	Gown Rods	Fully Motorised with Control Pad	Foot Control at the Rear for Incremental Chair Adjustment and Rotation Lock
IVFB	•	•	•	•	•	•	•
IVFS	•	•	•	•	•	•	•
IVFT	•	•	•	•	•	•	•
IVFW	•	•	•	•	•	•	•

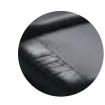
#### **FEATURES**



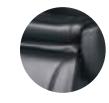
Fully Motorised Operation



360° Lockable Rotation



Synchronised Extending Legrest



Upholstery Colour Options



Upper backrest cover

See pages 144-147 for upholstery colour swatches.





#### **FEATURES**



Fully Motorised Operation & Preset Programmes



**Gown Rods** 



Synchronised & Detachable Extending Legrest



Legrest Heater



Twin-Axis Headrests



Legrest Cushion

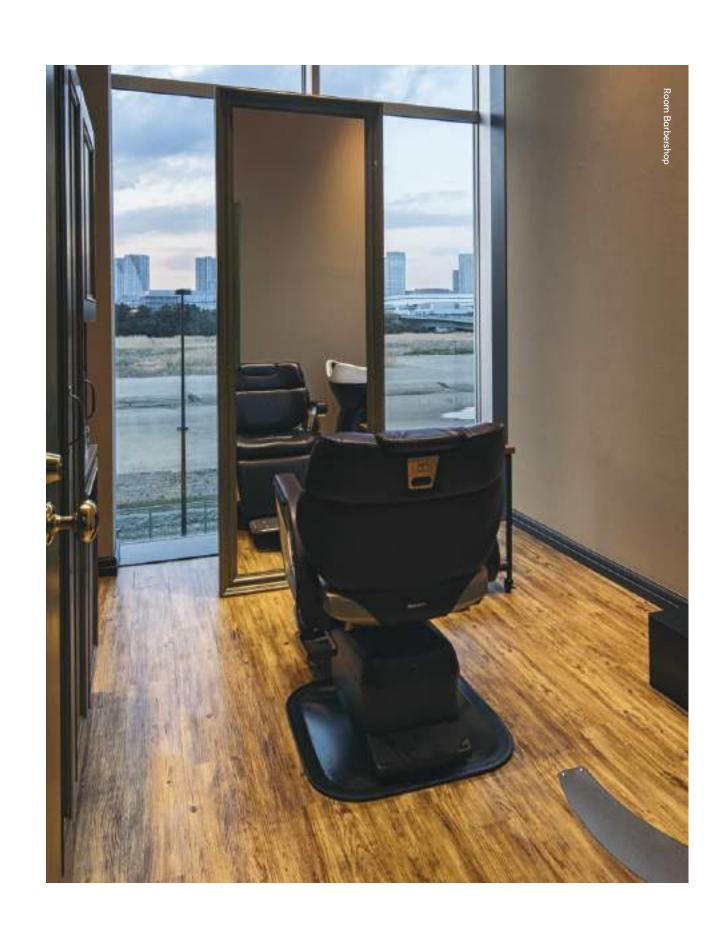


Large Walnut Service Table (Optional add on)









Fully personalised luxury delivered via precision electronics duly treats your customer to matchless comfort and relaxation.



Entirely manoeuvrable with 360° lockable rotation, a full recline motion and extending heated leg-rest, coupled with a height adjustable seat and exceptionally comfortable upholstery that combine to provide an incomparable service experience.

See pages 144-147 for upholstery colour swatches.



#### **FEATURES**

Our MOTORISED CHAIRS AND EQUIPMENT are designed to elevate every service aspect to differentiate your brand and project high customer values to your clients.



Fully Motorised Operation with Preset Programs



Twin-axis Headrest



Roll-out Full Legrest\*



Legrest Heater\*



Height Adjustable Seat



Large Walnut Service Table (Optional add on for Maxim & Legend)



Gown Rods





\*Prestige Model

SPECIFICATIO	N		COMMON FEA	ATURES									OPTIONS AVAIL	ABLE	
Model No	Legrest & Backrest Movement	Heater	Headrest Adjuster	360° Lockable	Dryer Holder	Lumbar Support Rotation	Twin-axis Headrest	Height Adjustable Seat	Gown Rods	Fully Motorised with Control Pad	Foot Control at the rear for incremental chair & rotation lock	Armrest	Service Table	Armrest	Headrest Adjuster
Prestige model	Synchronised roll-out legrest	Heater on legrest	Gold	•	•	•	•	•	•	•	•	Wood & Gold	Walnut	Metallic Grey & Silver	Silver
				•	•	•	•	•	•	•	•				
Estetic model	Synchronised full flat legrest	Heater on footrest	Gold									Wood & Gold	Walnut	Metallic Grey & Silver	Silver

#### Motorised Collection Model Comparison Chart

PRODUCT	INOVA EX					LEGEND	MAXIM	
Model	IVFB	IVFS	IVFT	IVFW		Full-Flat	Prestige	Estetic
Legrest & back movement	Fixed legrest & backrest recline	Fixed legrest & backrest recline	Individually adjustable (full-flat) legrest	Individually adjustable (full-flat) legrest	Legrest & back movement	Synchronised full-flat legrest	Synchronised roll-out legrest	Synchronised full-flat legrest
Backrest	Standard	Removable upper backrest	Standard	Removable upper backrest	Backrest	Standard	Standard	Standard
Heater	-	-	-	-	Heater	Heater on legrest	Heater on legrest	Heater on footrest
Footrest	Fixed footrest	Fixed footrest	Fixed footrest	Detachable footrest	Footrest	Detachable footrest	Fixed footrest	Fixed footrest
Foot Cushion	-	-	-	-	Foot Cushion	Additional legrest support cushion	-	Upholstered footrest
360° Lockable Rotation	•	•	•	•	360° Lockable Rotation	•	•	•
Dryer Holder	•	•	•	•	Dryer Holder	•	•	•
Lumbar Support	•	•	•	•	Lumbar Support	•	•	•
Upholstered Armrests	•	•	•	•	Upholstered Armrests	•	•	•
Gown Rods	•	•	•	•	Gown Rods	•	•	•
Fully Motorised with Control Pad	•	•	•	•	Fully Motorised with Control Pad	•	•	•
Foot Control at the Rear for Incremental Chair Adjustment & Rotation Lock	•	•	•	•	Foot Control at the Rear for Incremental Chair Adjustment & Rotation Lock	•	•	•
Twin-Axis Headrest	-	-	-	-	Twin-Axis Headrest	•	•	•
Height Adjustable Seat	-	-	-	-	Height Adjustable Seat	-	•	•
Shockless Movement	-	-	-	-	Shockless Movement	•	-	-



# STYLING COLLECTION

### DISCOVER THE ESSENCE OF CAPTIVATING STYLE COMFORT AND PERFORMANCE

From delicately refined to elegantly poised and naturally evocative, discover styling chairs of enduring design, quality and performance that exceed every expectation and embrace every interior concept.

ADRIA II SERIES	VINTAGE ALT SERIES

Adria II a1201 a1202 a1204 a1205 ARCADIA SERIES a1601M

**A SERIES** a1601M a1601S

Eos

#### ZEN SERIES

D-SERIES

Kū

Cadilla Kū Waiting
Cadilla BW

Cadilla M

Choco

Harp

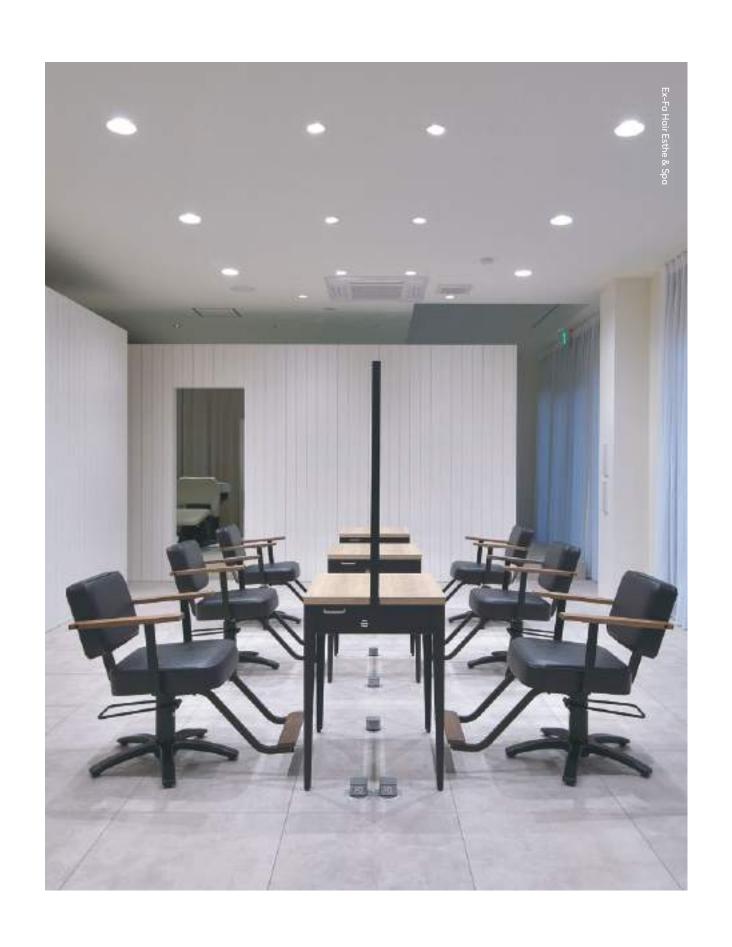
STYLING SOFA II

Morb Coff













### ADRIA SERIES

An enchanting chair of enduring design and global popularity.

First conceived in the 1970s and subtly evolved over time to earn legendary status in some of the world's most iconic salons.



#### ADRIA II

Practical, functional and supremely comfortable, 360° lockable rotation, via hydraulic base options, upholstered padded armrests and a convenient footrest.

A protective PVC backrest cover makes the Adria II perfect for colour services, whilst chair covers and cushions are removable and fully replaceable.



**Adria II** With Black Shell



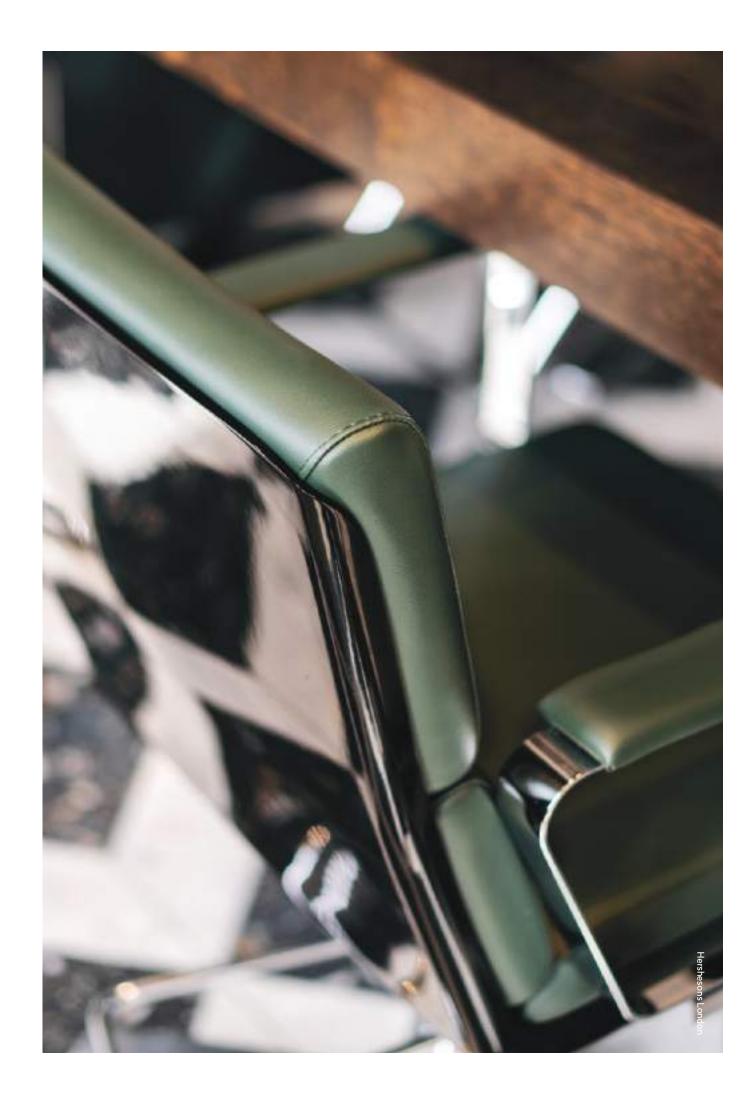
Adria II
With White Shell





#### **COMPATIBLE BASES**

Select from traditional hydraulic bases; all offer a 360° lockable rotation.



#### ADRIA II

Elegant in its simplicity, inviting in its appeal and perfectly conceived in every aspect and dimension. A true favourite of hairdressers worldwide.







Gloss Black or Gloss White Moulded Fibreglass Backrest Shell





Protective PVC Backrest Cover



#### EOS

A low backrest makes the Eos ideal for colour services with 360° lockable rotation, via hydraulic base options, wood-finish armrests and an integrated footrest ensuring complete client comfort.







With Brindle Shell









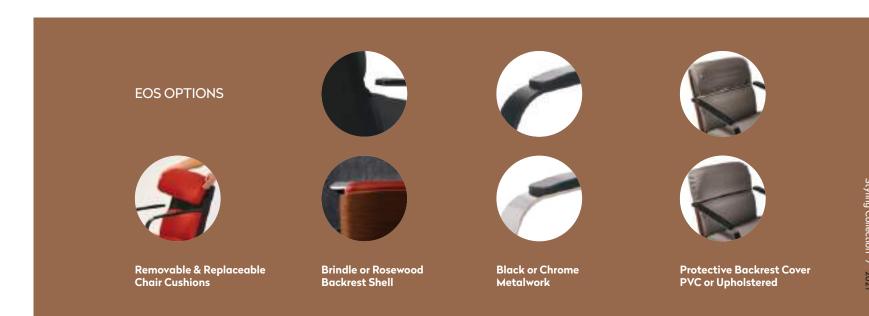
#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.



#### EOS







#### CADILLA

The embodiment of lasting performance, classic styling and gender neutral appeal.

The classic Cadilla inspires confidence and pride. Features 360° lockable base rotation and a low backrest with Japanese heat-pressed upholstery, feature armrests and a footrest for standout style and total comfort.



Cadilla With Matt Metalwork

#### CADILLA BW

Strong, imposing and a genuine design classic that never goes out of style.

An adaptation designed especially for backwash services with two recline levers to ease your client into position. Features a 360° lockable base and a low backrest with Japanese heat-pressed upholstery, feature armrests and a footrest.



Cadilla BW With Chrome Metalwork







#### **COMPATIBLE BASES**

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

CADILLA M

This all-round performance classic, features 360° lockable base rotation and a low backrest with removable headrest for supreme ergonomics. Distinctively styled with Japanese heatpressed upholstery, feature armrests and a footrest ensure total comfort.



#### CADILLA OPTIONS



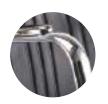
Customise to express your style and expand possibilities



**Contrast Piping** 



Matt Metalwork



**Chrome Metalwork** 







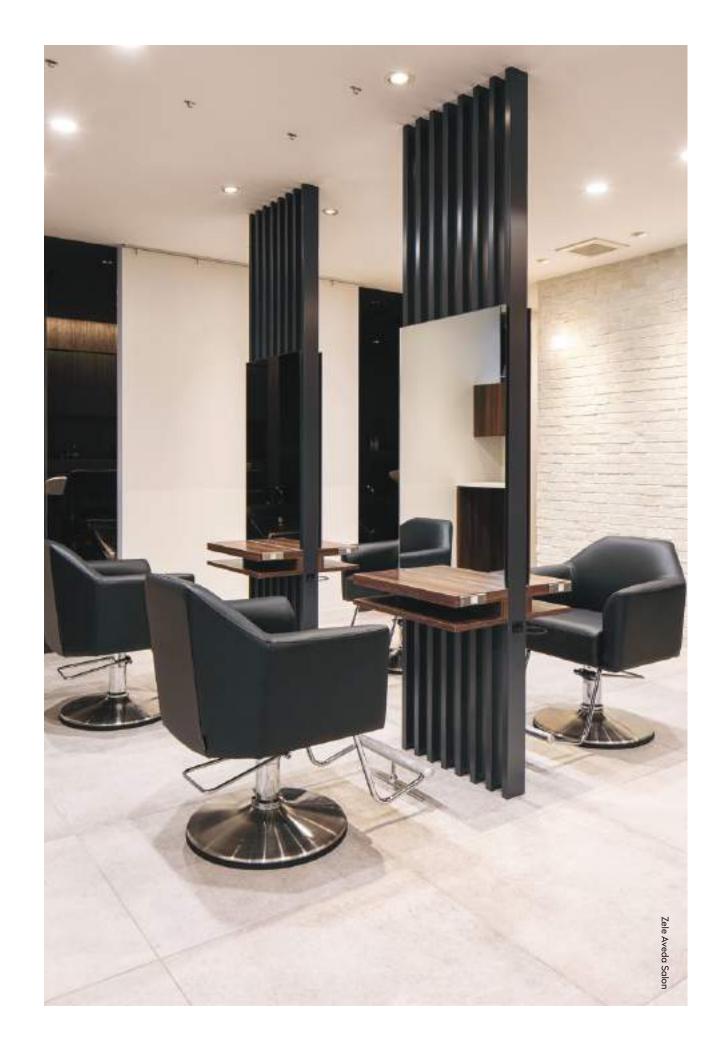
**COMPATIBLE BASES** 

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

Cadilla's enduring appeal continues after three decades. With its ongoing popularity, helped in part by its genuinely gender neutral persona, Cadilla, Cadilla BW and Cadilla M deliver a complete furniture solution that inspires confidence and pride.



- A / Removable headrest
- B / Backrest recline lever on both sides
- C/ Chrome or matt metalwork
- D / Footrest with stopper
- E/ Hydraulic base with 360° lockable rotation
- F/ Japanese heat-pressed upholstery detailing on front and rear





Contemporary, service orientated and supremely comforting.

360° lockable rotation, a low back-rest, supreme padded seat and footrest ensure comfort and versatility, individually styled in chrome, matt or metallic brown metalwork.



**Choco**With Matt Metalwork

#### HARP

Elegantly styled, delicately poised yet extremely durable.

Provides essential comfort to the seat and back as 360° lockable rotation, hydraulic height adjustment and a low back-rest ensure first rate ergonomics.



**Harp**With Chrome Metalwork



#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

See pages 144-147 for upholstery colour swatches.

#### CHOCO

A styling chair that fuses traditional and contemporary values that's perfectly proportioned, strong and designed to perform.

See pages 144-147 for upholstery colour swatches.







Chrome Metalwork



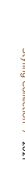
Metallic Brown Metalwork

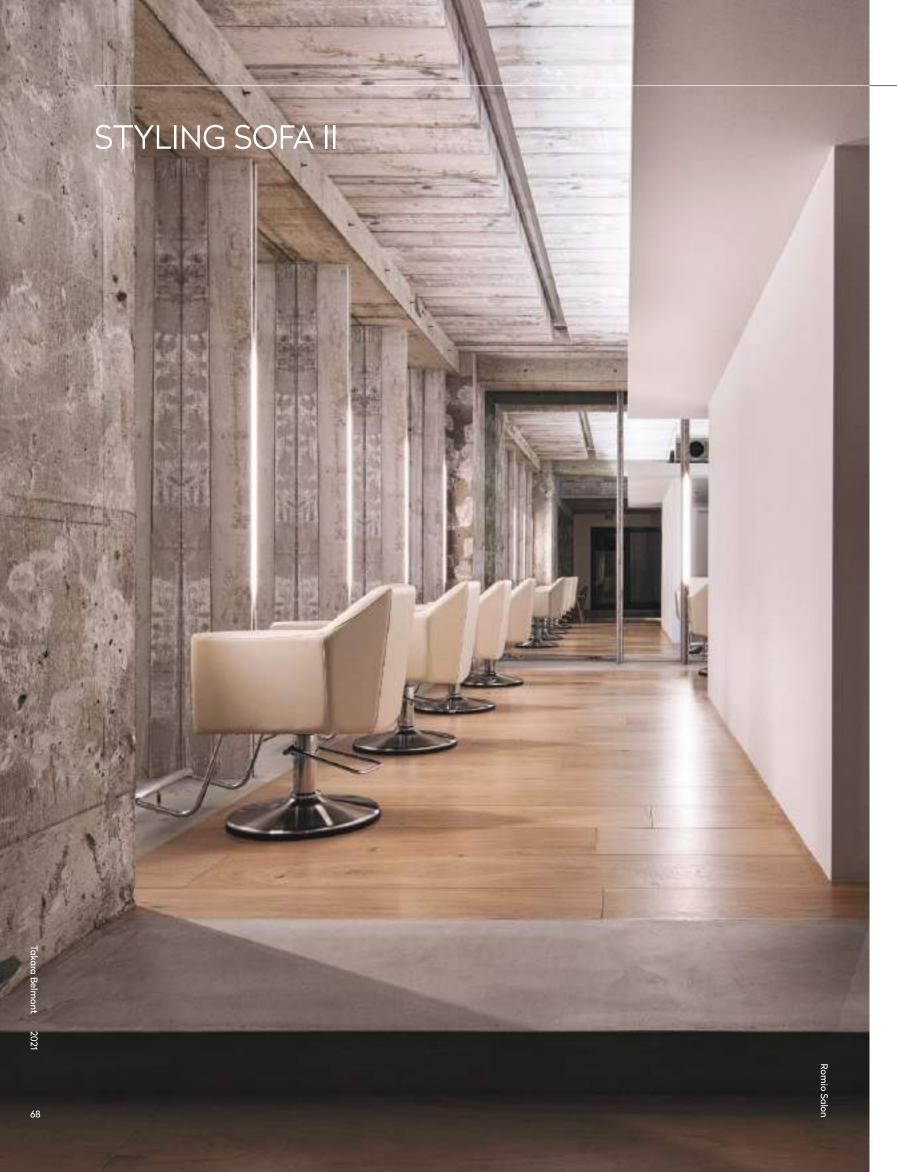


Matt Metalwork

Takara Belmont / 2021

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#### MORB & COFF

#### MORB

Eminently comfortable and robust, the Morb hairdressing chair combines classic design and sofa-style luxury with first-class functionality.

It's rounded backrest supports the client in complete comfort and gives stylists easy access for cutting hair to elevate every hairdressing experience in supreme style. It's practical, yet contemporary design enhances the interior aesthetic effortlessly, as removable seat cushions make it easy to clean after every client.



**Morb** With Chrome Metalwork

#### COFF

Every hairdressing service should be warm and inviting and this notion is perfectly embodied in the Coff.

A thinner backrest that lends itself perfectly to cutting longer hair, the Coff is simply stylish in its form and design, extremely comfortable and functionally perfect.

With removable seat cushions making it easy to clean, this chair captures the essence of modern hairdressing fashioned around the needs and desires of every stylist and client.



SP-YFL Hydraulic





#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.



#### A1201

Wooden armrests, a hand-studded backrest and retro styling that is convincing in every way.

Wooden armrests can be complemented with a wood trim or black metal footrest.

#### A1202

Authentic retro styling inspired by our rich heritage.

Genuine wooden armrests and black metalwork add to its vintage appeal whilst a 360° lockable rotating base ensures modern performance. Also available with wood trim or metal footrest.



A1201 With Metal Trim Footrest



**A1202**With Wood Trim Footrest





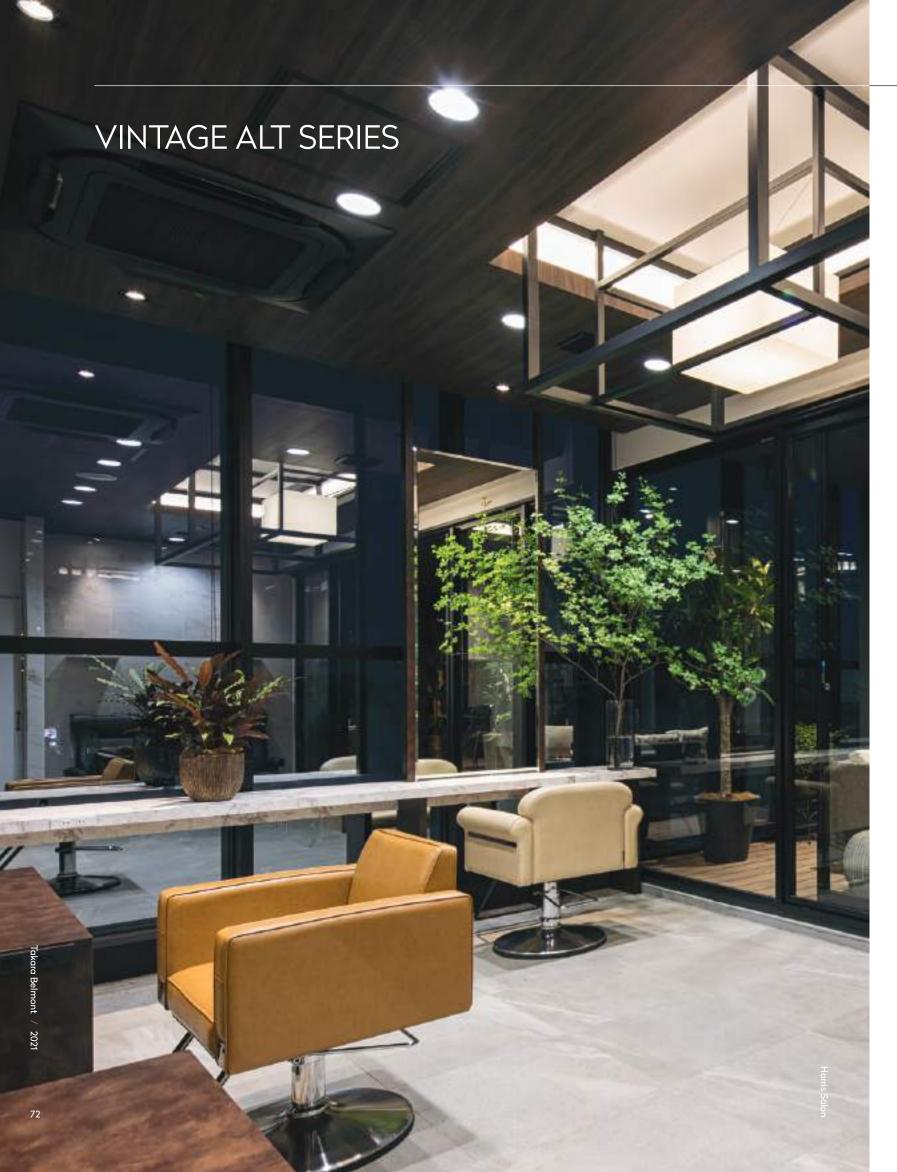






#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.



#### A1204

Think of what it would be like for your clients to experience hair care in their favourite armchair, then make it possible.

A low backrest and bold armrests ensure comfort and accessibility as you customise with a metal or antique footrest for extra style. Features a 360° lockable rotating base.



**A1204**With Antiqued Footrest







A1205

vintage styling.

**Antique Metal Footrest** 

Sofa-style comfort, practical functionality and authentic

Strong and solid in appearance and function, a 360° lockable base and metal or antique footrest delivers on style, comfort and performance.







#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

Evokes the essence of true vintage with a reclining backrest, adjustable and removable headrest, 360° lockable rotation and hydraulic base options.



A1601M VT2 with VT5 Piping

#### A1601S

Traditional materials and textures for an evocative backwash experience.

A reclining backrest, 360° lockable rotation, hydraulic height adjustment and a stylish footrest are both contemporary and functional.



A1601S VT4 with VT5 Piping







#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

See pages 144-147 for upholstery colour swatches.

#### A1601M





A1601M OPTIONS



**Contrast Piping** 

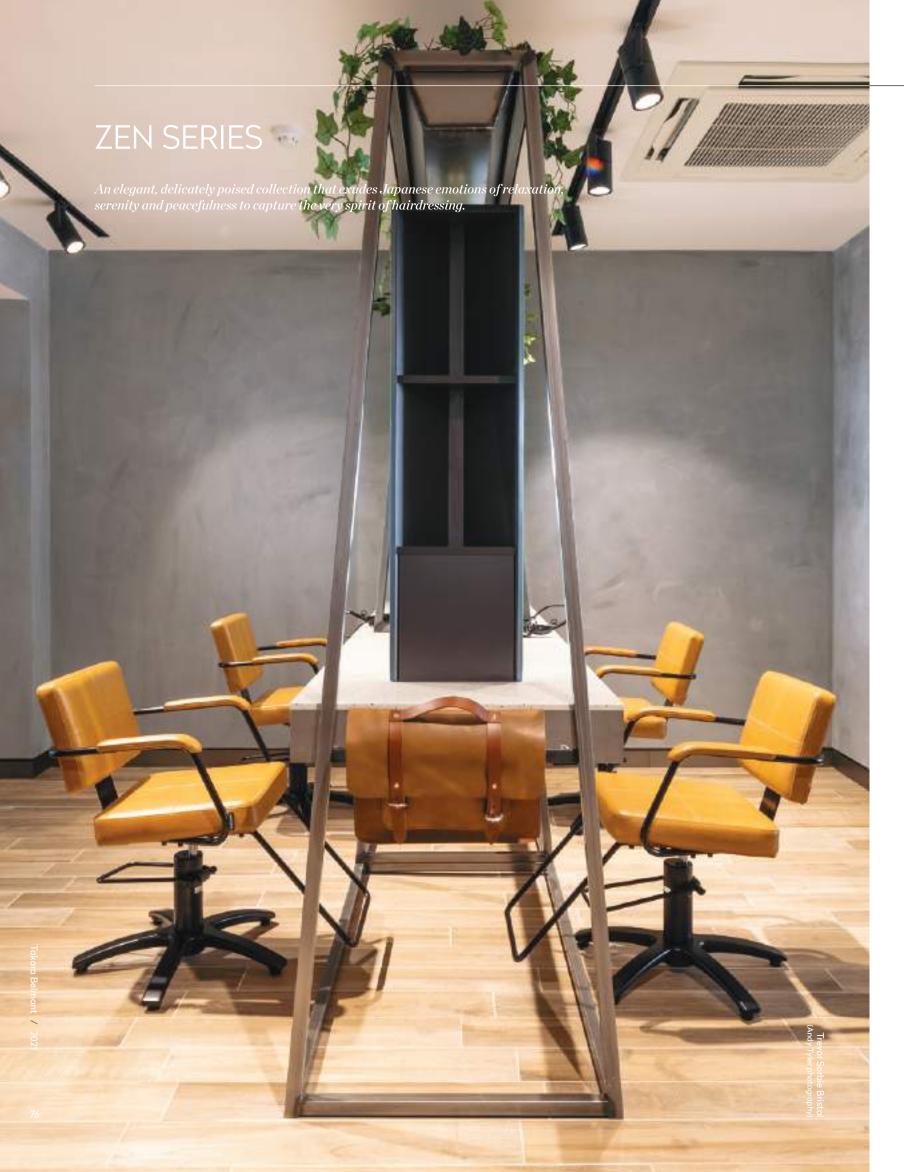


Special Option Upholstery

Standard Recline Handle on Left or Right

akara Belmont / 2021

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Quintessential Japanese design with global appeal at the styling station and while you wait.

Customise from Champagne or Black metalwork, upholstery textures and fabrics and select from base options with 360° lockable rotation to tailor your service experience.





**Kū** With Champagne Metalwork

#### Kū ACCESSORIES

A supportive back ensures waiting time comfort that can be tailored from Black or Champagne metalwork to suit your interior atmosphere.



**Kū Waiting Chair** With Champagne Metalwork









#### **COMPATIBLE BASES**

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

See pages 144–147 for upholstery colour swatches.



**Shiki** With Black Metalwork

#### SHIKI ACCESSORIES

A supportive back ensures waiting time comfort that can be tailored from Black or Champagne Metalwork to suit your interior atmosphere.



**Shiki Waiting Chair** With Black Metalwork



#### COMPATIBLE BASES

Select from traditional hydraulic bases; all offer a 360° lockable rotation.

See pages 144-147 for upholstery colour swatches.

Originality in design, naturally inspired and perfectly balanced, the Shiki styling chair is visually intriguing and extremely calming.



Black or Champagne Metalwork









## UNCOMPROMISED LUXURY AND COMFORT ARE INTEGRAL TO CUSTOMER SATISFACTION

Discover accomplished concepts that elevate backwash services and exceed expectations as we transform everyday products into multi-functional experiences.

#### **RS SERIES**

RS Adria II RS Elite RS Prime RS Primo RS Axis RS Swing

#### **BACKWASH UNITS**

Majolica Porto Salon Console

#### YUME SERIES

YUME Espoir ESL YUME YUME DX Yume Oasis





#### RS ADRIA II

The evolution of a styling chair icon integrated into a state-of-the-art backwash concept.

RS ADRIA II features a 16° tilt mechanism and a gel-filled neck cushion for supreme comfort. Thermostatic control ensures both consistent water temperature and pressure for total service reassurance delivered via its free-swiveling two-mode intelligent shower-head with retracting chord, as its hair-trap system eliminates the risk of blockages. Features a removable transparent backrest cover to protect your chair.

See pages 144-147 for upholstery colour swatches.



#### Harness stylist skills and satisfy client emotions



ingle Tap with Thermostatic



White Cerami RS Basin with



Double Gel-Filled Neck Cushion



Backrest Shell Options Gloss-Black or Gloss-White backrest shell

#### **RS SERIES**

RS ELITE

Service elevation in the form of a beauty couch to promote enhanced relaxation.

RS PRIME

Compact comfort without compromise.





The RS ELITE and RS PRIME are equally as specified as the RS ADRIA II ensuring feature-rich specification at the backwash. Whilst the RS ELITE delivers couch-style comfort, the RS PRIME presents a more compact system that suits more space limited environments.

See pages 144-147 for upholstery colour swatches.



#### RS ELITE & RS PRIME FEATURES



Protective Backrest Cover for RS Series



RS Elite Protective Legrest Cover



Floor Footrest for RS Prime





#### RS PRIMO

Envelop your client in comfort and luxury by simply adjusting RS PRIMO to their body contour. Tilt the basin to cradle their neck in comfort and extend the legrest for pure relaxation and indulgence.

#### **RS AXIS**

Invite your client to experience pure comfort with this unique lumbar support design and adjust the seated position to ensure service perfection in complete comfort.

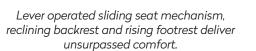




New RS PRIMO and RS AXIS share feature rich values, equivalent technical functions and consistent design principles to ensure complete satisfaction and ergonomic perfection for the backwash technician and client. A wide, deep and adjustable tilting basin, adjustable seat motions and a reclining backrest ensure idyllic service positioning, with thermostatic water temperature control and a shower-head that regulates water volume and pressure.

See pages 144-147 for upholstery colour swatches.







A slide adjustable seat with reclining mechanism ensures complete comfort.

**RS SWING** 



Ingenious and incomparably contemporary, the RS Swing rotates  $180^{\circ}$  to serve two work stations whilst incorporating all the technical features of the RS Basin.

**Compatible with:** Cadilla BW / Cadilla M / GT Sportsman / Legacy 95 / Apollo / Dainty / a1601M / a1601S

Inova Ex / Maxim\* / Legend\*

(\*additional parts required)

RS SWING OPTIONS



**Dark Brown Pedestal** 



Pearl White Pedestal

#### MAJOLICA PORTO

A pristine quality, immaculately conceived mountable wash basin.



Select from white or black as the gel-filled neck cushion provides complete comfort and support. With the option of a single or double-tap, its free-swivelling shower-head delivers supreme shampoo services. Features a hair-trap system to prevent blockages.

Compatible with: Apollo 2 (all versions) / Cadilla BW / Cadilla M / Dainty / GT Sportsman / Inova Ex / Legacy 95 / Maxim / Legend / A1601M





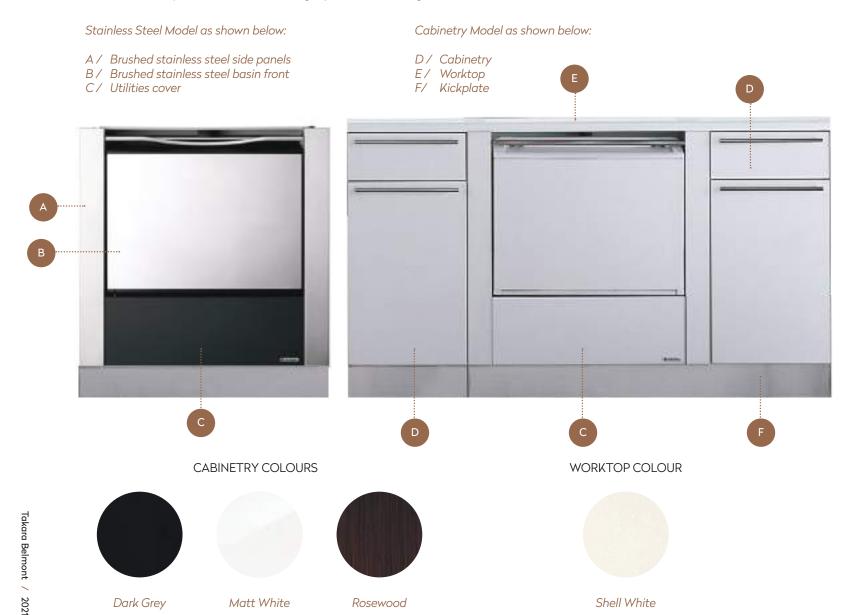
The art of innovation is embodied in this ingenious space saving all-in-one service solution. An inventive fold-away basin concept that combines supreme functionality with theatre.

#### BASIN UNIT ONLY

As a build-your-own concept, Salon Console is available as a base unit only with a silver kick plate and worktop, to be ordered separately. It can be fully customised to your interior design, if you prefer to commission a cabinet-maker to craft bespoke cabinetry, or simply order from the selection below.

Note: If you order a colour, rather than stainless steel, the colour will cover the entire unit as illustrated.

**Compatible with:** Apollo 2 (All Versions) / Dainty / Cadilla BW / Cadilla M / GT Sportsman / Inova Ex / Legacy 95 / Maxim / Legend



#### BASIN UNIT OPTIONS





#### The world's most innovative foldaway service concept



Basin



Hair-trap System with Drain Cap



Chrome Shower lead with Thermo



Black Shower lead without The Control



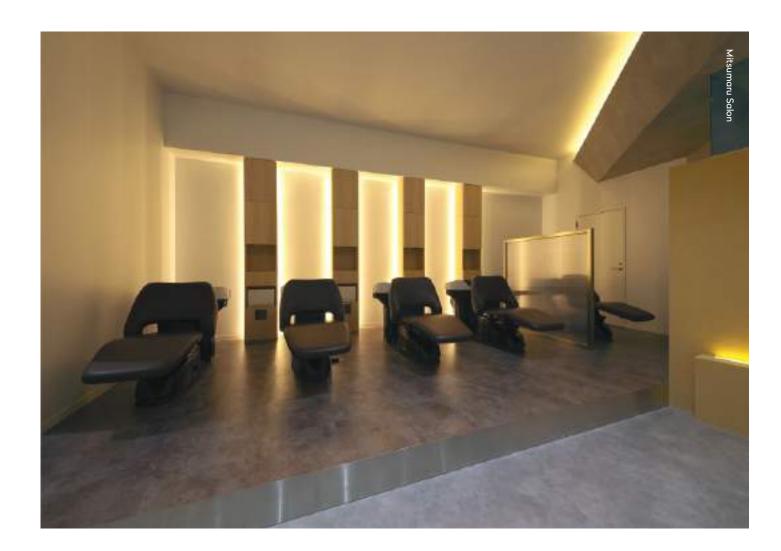
·Bottle Recesse Storage

(wash Units / 2021

92



As the epitome of refinement, high-end luxury and VIP SERVICE, Yume is unequalled. It also allows for the introduction of EXCLUSIVE TREATMENTS that immerse your clients in new experiences whilst boosting revenues.



Yume transforms even the most lavishly appointed salon into a haven of tranquillity and serenity. Cradle your client in sublime comfort as they receive deluxe services that enhance impressions of your quality and proficiency.



Transform everyday backwash services into indulgent, spa-style experiences that promise pure relaxation and premium comfort.

With all the technical features expected of our prestigious YUME Series, YUME ESPOIR ESL delivers high-end, fully motorised functionality to refine every shampoo whilst expanding possibilities for the inclusion of VIP services and exclusive treatments.

See pages 144-147 for upholstery colour swatches.

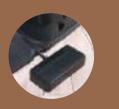




#### TILTING BACKWASH STOOLS

Enhance the operator experience with the addition of the versatile and ergonomic Espoir and M-Stool. Full compatibility list and options in our PRICE LIST.

#### Excellent user and client experience









Double Gel-Filled Neck Cushion with Gel-Filled Head Pillows

With Thermo Control

- A / Seated wash position only
- B / Black showerhead with thermo control
- C/ Ceramic basin
- D / Thermostatic control

- E/ Full-flat recline
  F/ Upholstery colour options
  G/ Double gel-filled neck cushion
  with gel-filled head pillows
- H / Flow tap







#### YUME

Representing the culmination of a Century of equipment innovation, YUME brings visual presence and matchless motorised functionality to refine every shampoo and treatment experience. As the embodiment of advanced technology and ergonomics, YUME works in synergy with the stylist as an extension of their expertise to deliver premium shampoo services and allow for the introduction of spa-style treatments that enhance your service menu.

See pages 144-147 for upholstery colour swatches.



#### YUME FEATURES



Double Gel-Filled Neck Cushion with Gel-Filled Head Pillows



Ergonomic Showerhead with Retractable Cord



Basin with Hair-Trap System and Drain Cap



Double Chrome Tap with Thermostatic Control TILTING BACKWASH STOOLS

Enhance the operator experience with the addition of the versatile and ergonomic Espoir and M-Stool. (See page 139)

Full compatibility list and options in our PRICE LIST.



#### YUME DX

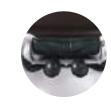
With everything the YUME has to offer and the addition of 90° rotation, YUME DX is our most prestigious equipment concept. A fully motorised shampoo system that defines the very essence of luxury whilst exceeding the expectations of even the most discerning salons and clients - an expression of innovation that transforms routine shampoo services into luxury VIP experiences. YUME DX also enables other luxury treatments and spa-style services, such as facials and hand conditioning treatments, to be incorporated into your service menu.

See pages 144-147 for upholstery colour swatches.



- A / Removable headrest
- B / Upholstery colour options
- C/ Full backwash recline
- D / Flow rate and thermo control E / Ceramic basin
- F/ Standing or seated treatment position
- G / Foot control with 2 presets for chair movements
- H / Chair rotation 90 degree angle, clockwise or anti-clockwise (optional)
- 1/ Manual legrest lever

#### YUME FEATURES



**Double Gel-Filled** Neck Cushion with Gel-Filled Head



Ergonomic Showerhead with **Retractable Cord** 



Basin with **Hair-Trap System** and Drain Ćap

Double

Control

Chrome Tap

with Thermostatic







Motorised Height Adjustment

**Fully Flat** 

Recline

## akara Belmont / 2021

#### Yume Series Comparison Chart

	PRODUCT	YUME ESPOIR		YUME	YUME DX
	Model	With Thermo	Without Thermo		
SPECIFICATION	Legrest & Backrest Movement	Synchronised Full-Flat Legrest	Synchronised Full-Flat Legrest	Synchronised Full-Flat Legrest	Individually Adjustable (Full-Flat) Legrest
	Seated Posture	Full-Flat	Full-Flat	Full-Flat	Full-Flat
	Operating Position for Backwash	Seated	Seated	Seated / Standing	Seated / Standing
	Motorised Height Adjustment	-	-	•	•
	Neck Height	800mm	800mm	600-950mm	610-950mm
	90 Degree Chair Movement	-	-	-	•
	Standing Massage Position	•	•	-	•
	Removable Headrest	-	-	-	•
	Thermostatic Control	•	-	•	•
	Shower Head	Dual Flow	Non Thermo Monobloc	Single Flow	Single Flow
COMMON FEATURES	Double Gel-Filled Neck Cushions and Head Pillows	•	•	•	•
	Ceramic Basin	•	•	•	•
	Hair Trap System	•	•	•	•
	Rotating Type Drain Lid	•	•	•	•
	Foot Control for Chair Movements	•	•	•	•
	Motorised Chair Movements	•	•	•	•





#### YUME OASIS

The embodiment of personalised luxury and technical innovation. Our unique water supply and drainage connection system has upper and lower units.

This inventive mobile backwash unit, with smooth running castors, engages with an ingenious under-floor service unit via a foot pedal to activate a thermostatically controlled water supply. A gel-filled neck cushion provides reassuring comfort as its free-swivelling, dual function shower head with retracting cord gives unhindered access to the client for unsurpassed services at the styling station.

Designed to service multiple workstations.



- A / Double gel-filled neck cushion with gel-filled pillows
- B / Free-swivelling dual function shower head
- C / Six body colour options
  D / Easy lever mechanism to lock Yume Oasis in place
- E/ Smooth running castors
- F / Under-floor service unit

#### Personalised refinement and sophistication



Double Gel-Filled Neck Cushion with Gel-Filled Head Pillows







Dual Function werhead - Shower Flow / Champagne Flow

Move Yume Oasis into position

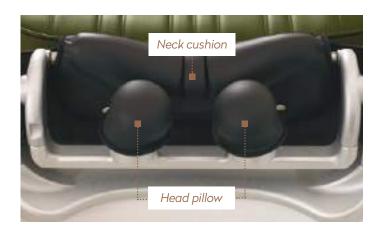
Lock in place with the easy lever mechanism





#### COMFORTABLE NECK DEVICE DESIGNED FOR SPA

The neck cushion and head pillow are both filled with soft gel, comfortably supporting the head in three points. This perfect positioning substantially eases any strain on the neck region and helps maintain a comfortable posture during longer treatments.



#### GAP REDUCED BETWEEN BASIN & CHAIR

In order to position the backrest and neck device as close as possible, the width and incline of the front part of the basin may be adjusted in millimetres. A comfortable lying posture is achieved with a wide surface area supporting the body.



#### **CUSTOMISE YOUR EQUIPMENT**

The Yume Oasis body colour is available in a range of options:



Black









Navy



#### FLOOR SERVICE UNIT

Our unique water supply and drainage system is easy to use and once the upper unit is aligned to the floor inset lower section a water tight connection is formed.



#### HIGH QUALITY BASIN

#### Yume Basin



#### EASY SET UP AND RELEASE

1/ Press down with your left foot on the assist button and pull up the lock release lever with your right.



2 / Slide the upper unit gently into position.



3 / Press down on the connection pedal and lock the unit in position with the easy lever mechanism to complete the set up.



4 / Pull up the connection release lever while pressing down the connection pedal to release. Press down the open / close top board.



#### **KEY POINTS**

- > Ceramic Basin Premium finish and usability
- > Yume Basin offers rotation and lock mechanism Positioned to allow smooth mid rinsing
- > One-touch switching shower head For efficient shampooing
- > Rotating drain cap
  Easy to fill with water and drain
- > Temperature adjusting thermostat
  To ensure stable temperature control
- > Compatible with: Legend\* / Inova EX / Maxim\* / Legacy 95 / Apollo 2 / Dainty GT Sportsman / A1601M/S / Cadilla BW / Cadilla M



### FURNITURE

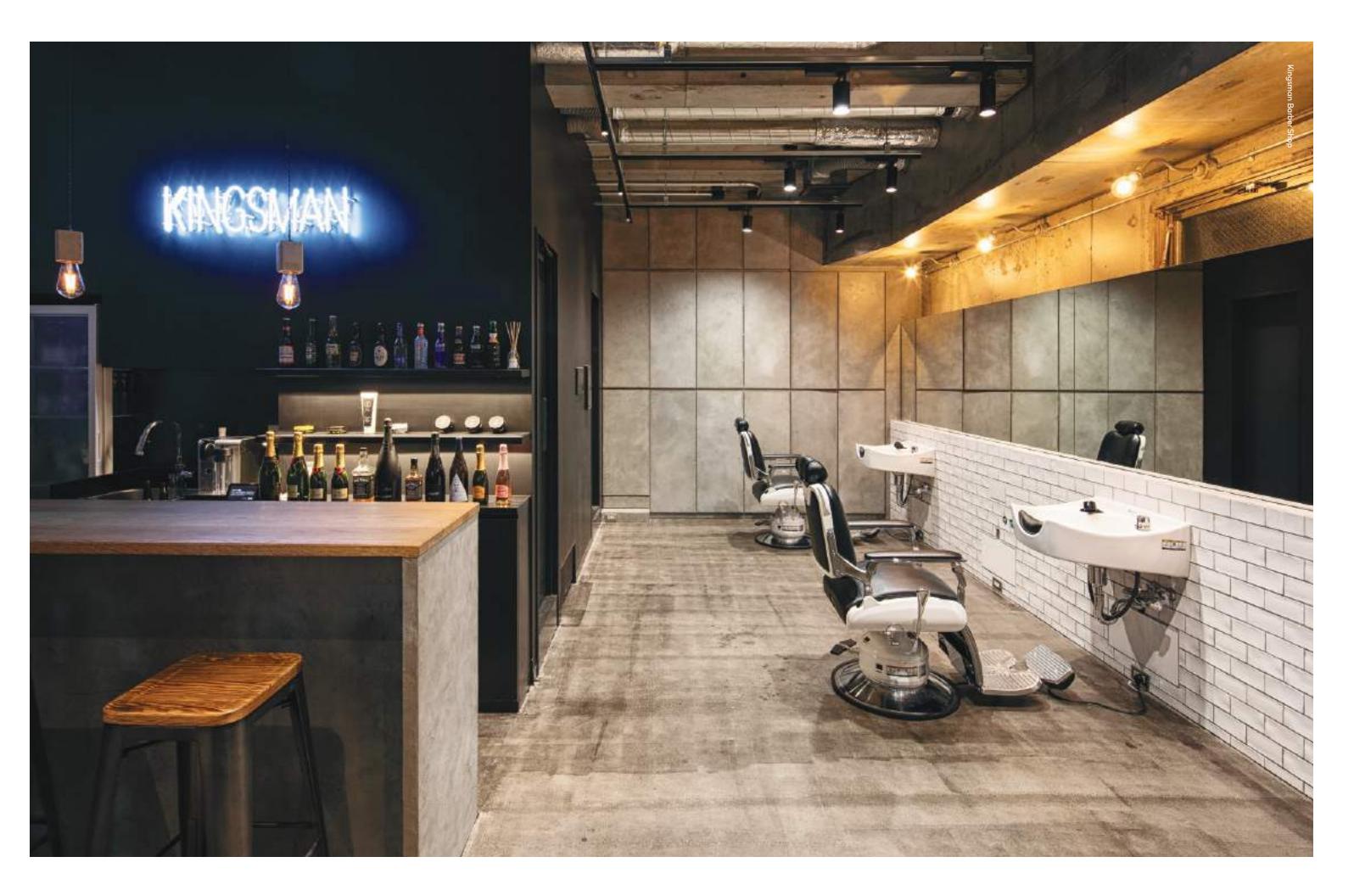
## CREATE A COMPLETE SERVICE ENVIRONMENT THAT INTERCONNECTS YOUR EQUIPMENT WITH VERSATILE CUSTOMISABLE FURNITURE

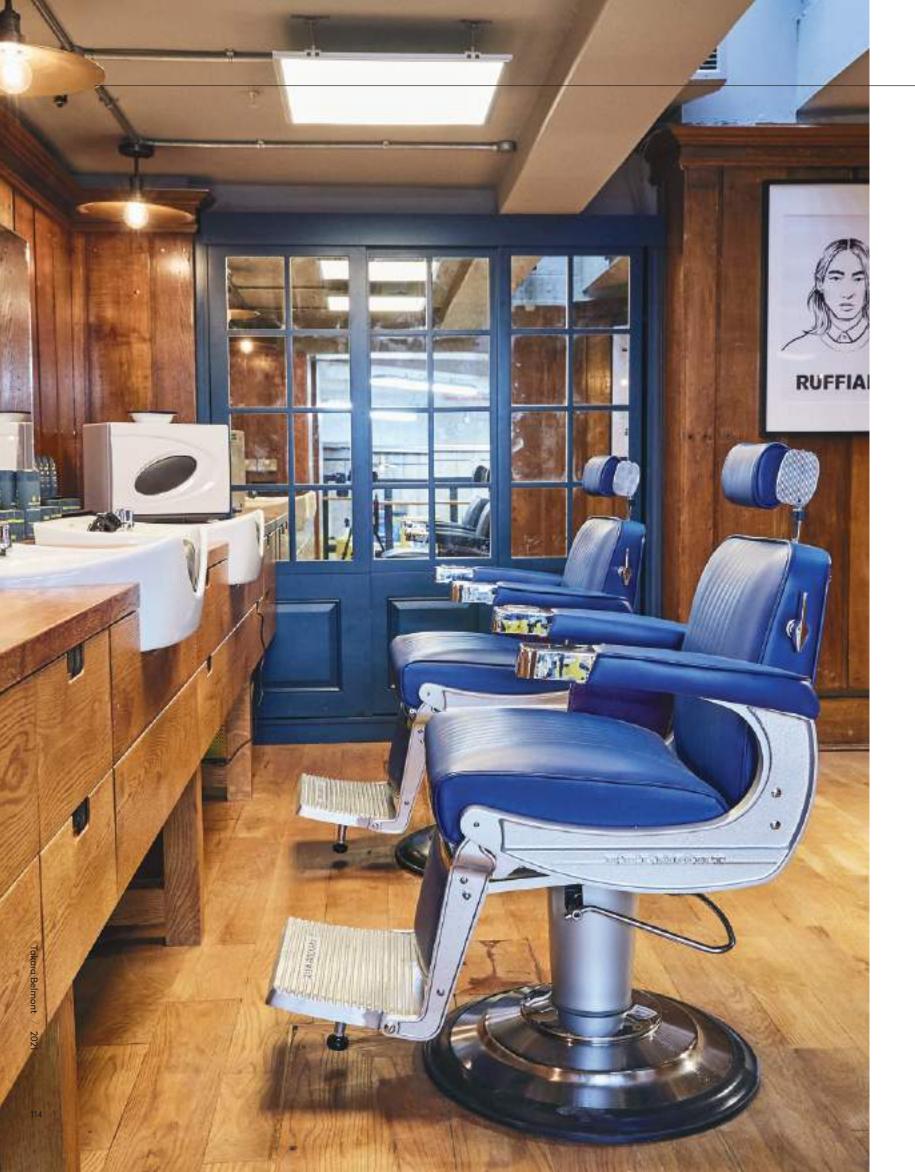
#### **BARBER FURNITURE**

Dion Mirror Dion Shelf

#### **STYLING FURNITURE**

Alvis Dio
Pandora
Cassia
Rhea
Zen Mirror
Dion Mirror
Grandeur Mirror
Oldie Mirror
Spitfire Mirror





#### FURNITURE

DION MIRROR

A perfect companion to any barber station.

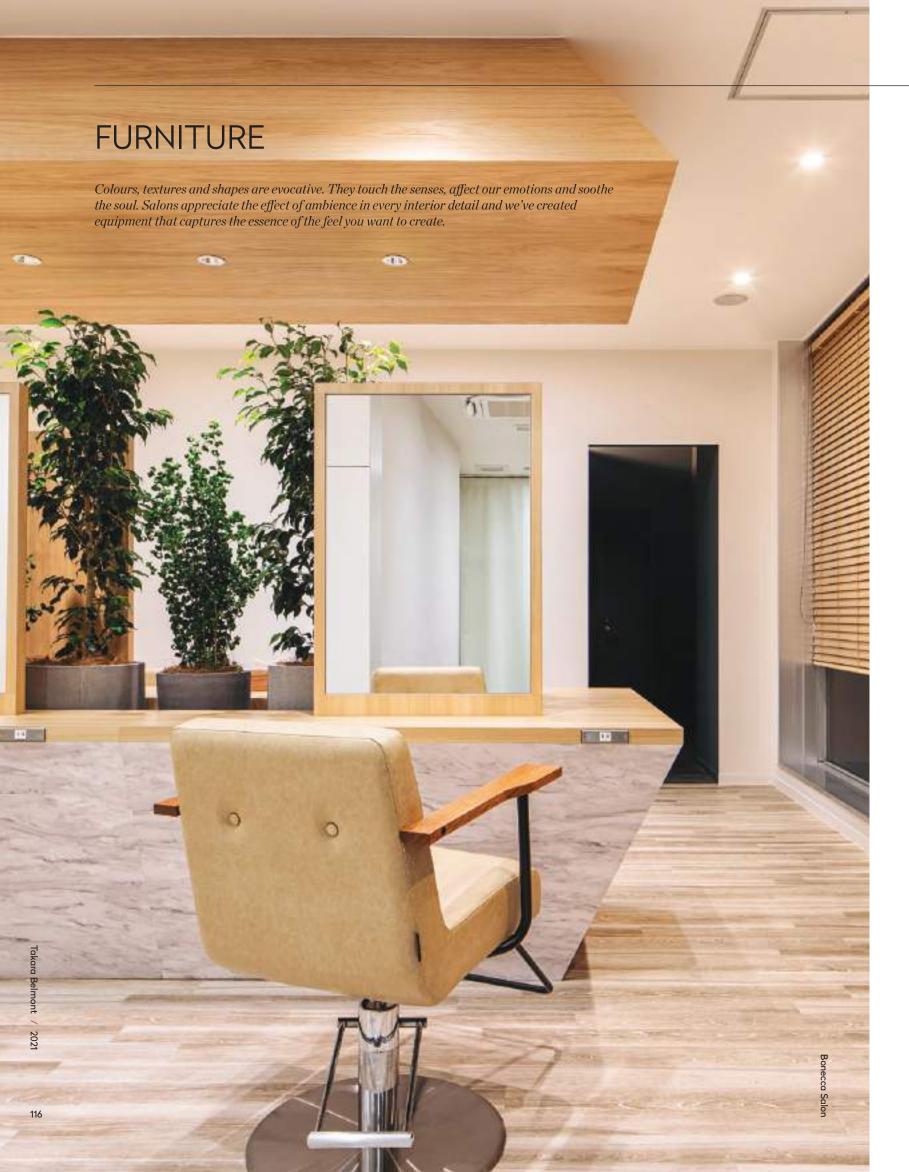
Elegant, understated simplicity that's full of purpose.



#### DION SHELF

Create space, invigorate your style and coordinate flawlessly with the Dion shelf.





#### **ALVIS DIO**

2 Stations

Alvis Dio delivers simplistic elegance and artistic styling.

A two position, fully functioning styling station featuring a backlit mirror, centre storage cabinet, two hairdryer holders and four power outlets.



#### **PANDORA**

Reception Desk

An understated yet welcoming front of house reception desk with subtle and calming LED lighting. Serves every practical function with ample storage for a pristine look and a well organised reception space.





#### **CASSIA**

#### Single Station

Elegant, space conscious and sophisticated the Cassia, from the Arcadia Series, presents wall-mounted simplicity. Select from two marbled worktop options and an optional pull-out dryer-holder.



#### RHEA

#### Double Station

Poised and sophisticated Rhea, from our Arcadia Series, is an imressive two station centrepiece with black or white marbled worktops and an optional pull-out dryer-holder.



#### DION

A perfect companion to the Aubrey barber stations. Elegant, understated simplicity that's full of purpose.



#### **GRANDEUR**

Simplicity and understated elegance are often the most impressionable and enduring qualities. Grandeur captures simplicity in its form for an aesthetic enhancement to any interior. Ávailable with a black or brass lacquered wood frame for unmistakeable style.



#### ZEN MIRROR

Crafted to accompany the Zen Series styling and waiting chairs, these free-standing single or double work stations, and wall-mounted variant, are equally as delicate and calming. Customise from two naturally inspired veneer options to evoke an essence of nature and complete serenity.

Wall-mounted Single Station



#### Standalone Single Station







Standalone Double Station

#### **OLDIE**

#### Mirror

Crafted with a genuine old wood timber frame, the Oldie mirror will be appreciated by eco salons and those of a vintage persuasion.



#### **SPITFIRE**

#### Mirror

With bold, industrial styling that's dramatic and eye-catching, the riveted fuselage-style Spitfire mirror is inspired by the legendary British aircraft for a distinctive retro look.





### PROCESSORS

# INNOVATION AND TECHNICAL PERFECTION TO RESTORE PROTECT AND PRESERVE

The application of infrared and ultrasonic technologies has seen world firsts emerge in the shape of leading-edge concepts that transform hair colouring and other technical services.

#### **INFRARED PROCESSORS**

Rollerball F Mobile Rollerball F Wall Mounted

#### MIST PROCESSORS

Spa Mist II Micro Mist











## akara Belmont / 2021

#### ROLLER BALL F



#### ROLLER BALL F - Mobile Version

Available in mobile or wall-mounted format, its innovative 3-section rotating carbon element features programmable presets or manual mode for customised settings, with 7 scalp temperature levels ranging from 34°C-52°C.

The mobile version adds theatre to services in an entirely convenient way.

#### ROLLER BALL F - Wall Mounted

The wall-mounted option features a space-saving retracting arm mechanism.

Programmable presets, integrated cooling system low temperatures, compact & mobile.





#### PROCESSORS

As the world's first infrared processor, Roller Ball F continues to transform colour results and boost colour business for salons. Its unique rotating ring features an efficient carbon heater that accelerates processing time without detriment to the structure of hair, whilst simultaneously enhancing the customer experience.





#### ROLLER BALL F

The world's most transformative processing technology that redefines colour expectations and actively increases the value of your colour business.

Fulfil the wish of every client for more vibrant, intense and enduring colour.



- A / Available in 4 colours
- B / Wall-mounted version with space-saving retractable arm

- retractable arm

  C / Rotating infrared ring

  D / Easy-wipe surfaces and control panel

  E / Mobile version available in 4 colours

  F / Client distance sensor

  G / Height adjustable with foot lock

  H / Polished chrome base

  I / Mobile version with smooth-running wheel-base and detachable power cord



#### Fast processing time to accelerate your colour business



Easy-Wipe Surfaces and Control Panel



Rotating Heat Source Ensures Even Treatment











Halve your

PROCESSING INNOVATION

ROLLER BALL F

Roller Ball F is incredibly responsive. It reaches  $40^{\circ}\mathrm{C}$  in about two minutes and halves the processing time of treatment chemicals.

Pre-programmable and adjustable settings give technicians real choice and complete control over the process. The infrared sensor maintains scalp temperature resulting in even results.

Roller Ball F does not exceed the scalp temperature at which hair becomes damaged.

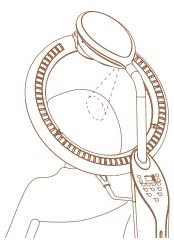
The complete process achieves longer-lasting colour and perm results than alternative heat processors.

See our instructional video online:



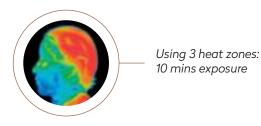


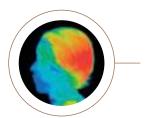




The rotating heat elements work all the way around the head ensuring an even treatment for every client.

Pause the rotation at any time and activate selected zones of the heating element to focus processing on any one part of the head – for highlights, balayage or conditioning treatments this function is invaluable.





Using 2 heat zones: 10 mins exposure

Our appetite for invention, innovation and technical perfection has yielded some of the world's most transformative technologies that restore, protect and preserve the integrity, health and vitality of hair.



#### SCIENCE-BASED INNOVATION

#### MIST PROCESSORS

Spa Mist II and Micro Mist embody our quest for science-based innovation. Discover micro-fine mist technology that allows for the infusion of treatment ingredients, colour pigments and chemical processes for unsurpassed results without dilution or damage to the integrity of hair.

Using innovative mist technology, the absence of 'steam' ensures heat damage is eliminated. By opening the cuticle layer at low temperatures, colour pigments, treatment ingredients and other chemical processes, such as perms, are infused deeper into the hair shaft without dilution. When sealed in via the cooling features, hair health is notably improved, more glossy and silky smooth; colour is more vibrant and lasting and chemical service outcomes are more durable and resilient.







SPA MIST II



#### COMPACT & MOBILE

SPA MIST II

Mobile innovation that transforms treatment, colour and chemical service expectations. For seated or reclined clients.

**Features include:** Ultrasonic technology opens the cuticle layer at 40°C allowing for the deep penetration of treatments, hair colour and other chemical service ingredients as its cool shot feature locks the cuticle and seals the ingredients in.

**The result:** Visibly enhanced shine, colour vibrancy and more enduring outcomes.



- A / 6 programmable presets and manual control
- B / Integrated water tank for multiple treatments
- C/ Smooth running wheel-base D/ Drain tank
- E / Flexible extendable hose

#### TECHNOLOGY & INNOVATION

Add the power of technology to TRANSFORM CLIENT EXPECTATIONS and accelerate your business. Convenient, compact, mobile processors that fit seamlessly into any salon situation.



Spa Mist II uses a soft, microscopic mist that penetrates the scalp and hair. Used with treatments such as Head Spa, Colouring, Perm or all round feel-good hair care the Spa Mist II helps you care for hair so clients leave looking and feeling beautiful. An ultrasonic transducer vibrating at 1.6 million times a second generates a fine mist of microscopic water particles. The temperature and quantity of the mist can be freely controlled and used for numerous hair treatments as well as colour processing and perms.

#### Open Mist -Warmth Creates Comfort

The mist and warmth combine to relax the client.

Allows staff to create a more luxurious shampoo experience scalp treatment.

#### Scalp Care

Open the pores to clean the scalp.

Through the mist moisturising and heating, pores open to free up keratotic plugs and debris.

With minimal burden to the scalp, debris and keratotic plugs are removed leaving the scalp cleansed.

#### Hair Care

Penetrates deep into the hair for longer-lasting effect.

Opens the cuticle layers so that the treatment particles go deep into the hair.

Cooling closes the cuticle to keep the hair healthy.

#### Colour - Even Colouring -Minimal Fading

The microscopic mist is sent into the cap where it circulates surrounding every hair strand with heat ensuring an even finish.

Cooling fixates the hair colour into the hair for longer-lasting results..

#### Perm - Beautiful Curls, Shorter Time

Uniform heating gently promotes the softening process throughout the hair.

Creates beautiful curls in minimal time.

#### Hand Care - Moist Soft Skin

Heated mist enhances the cleansing and moisturising of hands.

Brings added value to manicures and other hand care services.

#### With Open Mist

- More shampoo lather is generated and the stylists hands slide easily
- The client gets a warm comfortable feeling right up to behind the ears



#### Without Open Mist

- Hair gradually cools resulting in less lather, and also cold lather
- > The client feels cold

### **CUSTOMISE**

#### SPA MIST II

Customise your Spa Mist II with a variety of options.





Silver Hair Cap (large for perming, small for colouring)



White Hair Cap



Open Mist Ball Nozzle



Hand Treatment Glove 'Capo'



Flexible Hose Holder



Head Band (3pcs)



Aromatherapy Diffuser Holde



# IMPROVED PROCESSING

#### MICRO MIST

G / Smooth running wheel-base

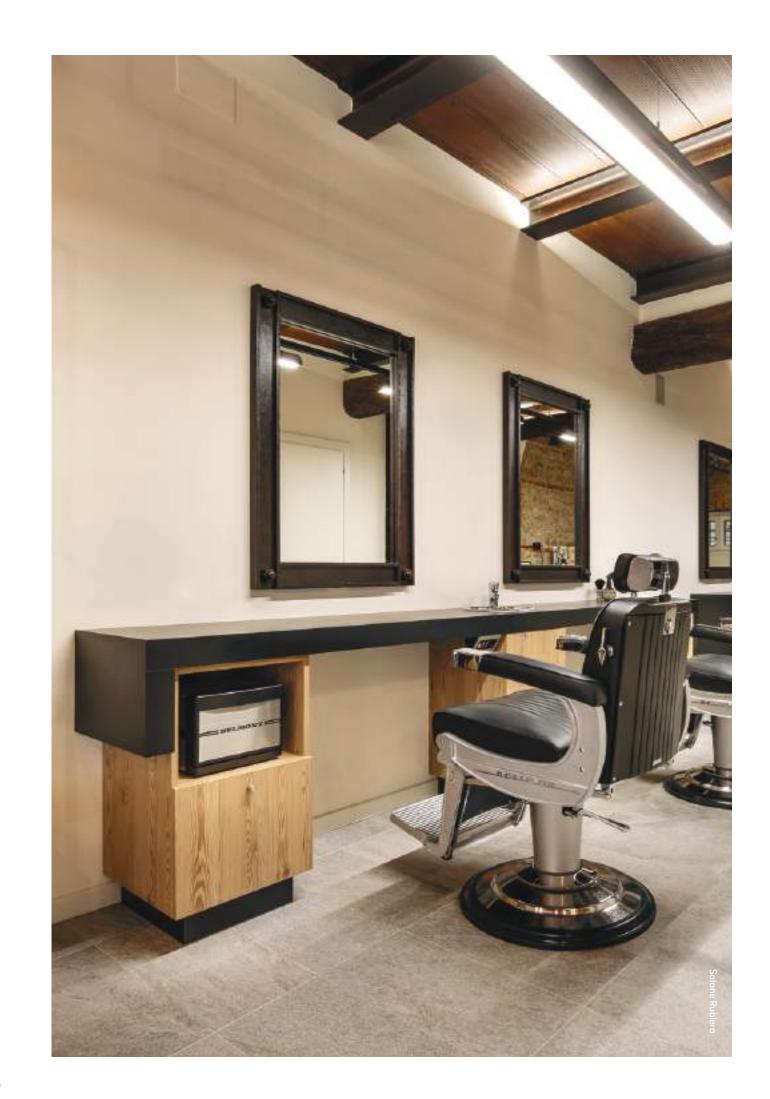
H / Height adjuster

Deeper cuticle penetration of any treatment particles ensures better results; colour is more vibrant and enduring, and other chemical processes last longer with the help of mist.

**Features include:** Fully programmable and mobile, Micro Mist enhances chemical service outcomes by opening the cuticle layer at 40°C-50°C and re-sealing the cuticle to lock-in colour, treatments and chemical service products.

**The result:** Visibly enhanced shine, colour vibrancy and more enduring outcomes.





# ACCESSORIES COLLECTION

## **ACCESSORIES COLLECTION**

#### ASISTA II

Chair mounted convenience that serves every styling station. A stainless steel shelf and dryer holder that neatly folds away after use.

\*Not compatible with: Cadilla BW, Cadilla M, a1601M, a1601S

#### STACK TROLLEY

A stackable trolley concept that serves every service purpose and neatly stows away.

Distinctively finished in chrome, Stack features two fold-away trays and a detachable walking handle.

#### D-GALLEY TROLLEY

A multi-purpose trolley for every conceivable demand.

With a stylish brushed-steel finish, a deep-set drawer\* and shelves serve practical functions with an ingenious retractable shelf that serves as a holder for dryers, brushes and utility bowls. Also features mirror storage.

\*Deep set drawer and mirror are optional.







#### HOT CABI WHITE

The ultimate companion for traditional shave services.

A highly efficient towel warmer with ultra-violet sterilisation, and removable basket and drain tray.

#### MINI CABI WHITE

Compact towel warming unit.

It's everything you've come to expect from the Hot Cabi in a more compact format.

#### MINI CABI STEEL

A towel warmer with added style and substance.

An uber-efficient towel warmer with a unique take on style. Efficiently warms towels with a removable basket and drain tray.







Your work station partner.

Seamlessly blends with Zen furniture for a thoroughly coordinated service approach. Select from two wood veneer options to suit your style.



WOOD OPTIONS



Natural Brown

ZEN STOOL

**ACCESSORIES COLLECTION** 

Style and comfort.

Deliver supreme service coordination by customising from a black or silver wheel base and a variety of upholstery colours. Smooth casters and 360° rotation give stylists complete service control in style. D-STOOL ALUMI / CLEAR

The smooth running stylists' companion.

Work in style with a matt silver finished base and brushed aluminium or clear acrylic seat. Fully height adjustable and hydraulically sprung with smooth running transparent castors for pure comfort and agility, whilst ensuring hair does not get trapped in the wheels.



Accessorise your styling chairs



#### LIBRO

A perfect companion for your client as they relax during treatment and hairdressing services, this stylish magazine holder with integrated service table can be height and angle adjusted to suit, with a magazine rack to offer a choice of reading material. With its convenient shelf for personal items, such as a mobile phone, LIBRO can be conveniently stacked when not in use.



### **ACCESSORIES COLLECTION**

M-STOOL

The ultimate tilting stool customised for backwash technicians.

Supremely stable and stylish, rest on the richly padded seat as hydraulic power eases you up or down into the perfect service position. The 8% backward or forward tilt movement gives unbridled access to the client, as the heavy base and four non-slip rubber feet combine to hold your position. Use the carry-handle or wheel to your next service.

**ESPOIR STOOL** 

Advanced functionality for backwash technicians.

Designed for the Yume Espoir, yet equally suited to all backwash services, its hydraulic sprung seat is highly padded for complete comfort. The 8% titling motion is stabilised via a heavy base with rubber feet to prevent unwanted movement.

YUME STOOL

The pinnacle of advanced stool technology.

As the perfect accompaniment to the Yume series, its 360° multi-directional tilt meets every service requirement. Fully height adjustable with a hydraulically sprung padded ergonomic seat for supreme comfort with a heavyweight base and rubber feet that are reassuringly stable.







Perfect with the Yume Series





# **BASE OPTIONS**

A range of hydraulic bases are available for our products and all offer a 360° lockable rotation. Contact us for more information to create your perfect combination.

**008H** White MTR2 Black MTR2 Silver MTR2 White









Compatible with: Legacy 95

Compatible with: Apollo 2 / Apollo 2 Elite / Apollo 2 Icon / GT Sportsman / Legacy 95

**SL-85B** Black **SL-85C** Chrome





Compatible with: Dainty / GT Sportsman

**SP-RH2** Silver **SP-RH2B** Black SP-RH2W White







**Compatible with:** Apollo 2 / Apollo 2 Elite / Apollo 2 Icon

SP-AC Chrome



SP-AJ Metallic Brown







**Compatible with:** a1201 / a1202 / a1204 / a1205 / a1601S / a1601M / Adria II / Cadilla / Cadilla BW / Cadilla M / Choco / Eos / Harp

SP-YA Chrome



**Compatible with:** a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Coff / Eos / Harp / Kū / Morb / Shiki

SP-YEB Black



Compatible with: a1601S\* / a1601M\* / a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Eos / Harp / Kū / Shiki

SP-YAB Black



**Compatible with:** a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Eos / Harp / Kū / Shiki

SP-YEBC Black (Chrome stem)



Compatible with: a1601S\* / a1601M\* / a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Eos / Harp / Kū / Shiki

SP-YC Matt Chrome (300mm Ram)



**Compatible with:** a1601S / a1601M / a1201 / a1202 / a1204 / a1205 / Cadilla / Choco / Harp / Kū / Shiki

SP-YFL Matt Silver (Chrome stem) (370mm Ram)



Compatible with: a1201/ a1202 / a1204 / a1205 /Adria II / Cadilla / Choco / Coff / Harp / Kū / Morb / Shiki

SP-YE

Matt Silver (Chrome stem)



**Compatible with:** a1601S\* / a1601M\* / a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Coff / Eos / Harp / Kū / Morb / Shiki

SP-YH Chrome



Compatible with: a1201 / a1202 / a1204 / a1205 / Adria II / Cadilla / Choco / Eos / Harp / Kū / Shiki

Tailor your equipment choices to reflect your brand, your values and your culture.

Contrast Piping is available in any colour of your choice from our upholstery range (excluding PL).

Our standard/stock contrast piping is CN31. Apollo Elite gloss or matt black piping is NL1 whilst Apollo Elite white piping is NL5.





ES

**Standard Range:** Inova Ex / Legend / Coff / Morb / RS Axis / RS Primo **Alternative Range:** Choco / Harp **Special Option Range:** a1201 / a1202 / a1204 / a1205 / a1601M / a1601S

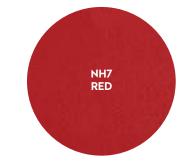


NH

**Alternative Range:** Choco / GT Sportsman / Harp / Kū & Kū Waiting / Shiki & Shiki Waiting / Zen Stool













NL

Standard Range: Apollo 2 / Apollo 2 Elite / Apollo 2 Icon / Cadilla / Cadilla BW / Cadilla M / Dainty / GT Sportsman / Legacy 95 / RS Prime Alternative Range: Choco / Harp / Kū & Kū Waiting / Shiki & Shiki Waiting / Yume / Yume DX / Yume Espoir ESL / Zen Stool Special Option Range: a1201 / a1202 / a1204 / a1205 / a1601M / a1601S



**STANDARD RANGE**Our specification at no additional cost

**ALTERNATIVE RANGE**Additional choice at no additional cost

SPECIAL OPTION RANGE Available at additional cost

#### Note

Several upholstered items are stocked in the UK in select colours. Availability of these items is by quotation.

#### SH

**Standard Range:** Maxim / RS Elite / RS Primo / Yume Espoir ESL / Yume / Yume DX **Special Option Range:** Apollo 2 / Apollo 2 / Elite / Apollo 2 Icon



#### VT

**Standard Range:** a1201 / a1202 / a1204 / a1205 / a1601M / a1601S / Kū & Kū Waiting / Choco / Harp / Shiki & Shiki Waiting / Zen Stool **Alternative Range:** Apollo 2 / Apollo 2 Elite / Apollo 2 Icon / Cadilla / Cadilla BW / Cadilla M / Dainty / GT Sportsman





# **OUR STORY**

CELEBRATING 100 YEARS

#### A CENTURY OF INNOVATION

In a Century dedicated to the advancement of hairdressing, barbering and beauty that is defined and motivated by innovation, invention and the development of cutting-edge design and manufacturing, the Takara Belmont of today is the result of seeds sown in Osaka, Japan in 1921. The technology, facilities and infrastructure may not have been available then to do what can be done today, but the vision, ambition, dedication and attention to detail were.

From the outset, Takara Belmont embarked on a voyage to define global salon experiences through innovative furniture and equipment design. It set upon a mission to create and apply new and ground breaking technologies that would elevate both the customer and stylist experience. And, it set out its intention to be the world's best - by setting benchmark standards of quality, design, functionality, performance and durability that would make, and leave, an

indelible impression on the global salon market - by shaping its future as well as defining the present.

As part of this plan, Takara Belmont would expand into international markets. It would also extend its expertise into the heart of the market through a combination of customer service principles and salon design, by building a brand and a product range around the needs, and the anticipated future demands and expectations, of salon professionals and their customers.

By drawing on international fashion and design, cultural nuances and global trends, it would perfect the art of salon design from aesthetic, atmospheric impressions to space optimisation, service range and performance, and commercial maximisation for the salon and barbershop business. It has succeeded in all of these things.





#### FROM HUMBLE BEGINNINGS TO WORLD-CLASS

From humble beginnings a bold vision emerged. Fast forward to 2021 and every ambition has been accomplished, as Takara Belmont continues to move into the future with just as much vision and ambition. The company has created some of the world's most iconic and enduring furniture and equipment designs, such as the Apollo 2 grooming chair series and the Adria II styling chair. It has developed and introduced ground-breaking technologies that have transformed hair care, treatments, chemical processes and colour with innovations like the Roller Ball F and Spa Mist II processors. It has redefined customer experiences by fusing technology and functionality with sublime luxury in the form of the Yume Series, the Legend and Maxim. It has achieved an international presence in over 100 countries and created the world's most advanced manufacturing

facilities. Furthermore, it has cultivated a service-first philosophy and product portfolio that hairdressing salons and barbershops worldwide depend on to support their business.

From high street to high-end luxury, from everyday salons and barbershops to the extraordinary, and from the unsung heroes to industry icons such as Trevor Sorbie and Daniel Galvin, Takara Belmont has shaped British and International hairdressing, barbering and beauty unlike any other equipment brand. Its ability to create products of distinction and enduring design, unrivalled performance and global appeal is unmatched, and the journey continues into the 21st Century as the company looks to build on its heritage and focus on the innovations of tomorrow.

# 1921 — 2021











#### **INNOVATION TIMELINE**

In a Century of innovation, Takara Belmont has created some of the world's most iconic and technologically advanced equipment, and designed some of the most awe-inspiring salons. Here are a few notable milestones in our company's history.

1921

1921 / Takara Chuzo Ltd is established casting metals

1930

1932 / Production of barber chairs begins

1950

1950 / Manual hydraulic barber chair developed 1956 / Takara establishes in New York 1959 / Takara launches in London

1962 / World's first motorised chair is developed

1963 / The world's first foldaway basin is developed



1970



1970 / The predecessor of the Adria is designed

1980 / The model 701N is designed by Pierre Cardin 1989 / The Roller Ball infrared processor is introduced

2000

2000 / RS Rear Shampoo and RS Swing launch 2003 / Micro Mist is introduced 2004 / TWBC held





1990

1990 / Automated Aqua Vibro is introduced 1990 / Oasis mobile backwash is developed 1999 / Takara World Beauty & Barber Congress (TWBC) is held





2010

2008 / Yume innovation and Yume 2008 / Spa Mist processor launches 2009 / TWBC held





2020

2017 / Zen 2017 / Legend 2018 / Vintage Alt 2021 / Morb 2021 / Coff











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## WARRANTY

#### STANDARD LIMITED WARRANTY POLICY

All Takara Belmont products are guaranteed against mechanical, electrical and workmanship faults, under normal working conditions, for a period of three years from date of delivery. Labour is covered for the first 12 months of the three year period.

This guarantee shall become null and void if the damage and its consequences are due to improper manipulation of the product, or modifications to the product are carried out by persons not authorised by Takara Belmont (UK) Ltd.



Visit our fully-equipped showrooms for your viewing pleasure and to experience our world-class equipment. Our full range is on show and our friendly, knowledgeable team are always available for demonstrations.

Showroom viewings are available by appointment only.

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